



CORPORATE MEMBER PROGRAM

CONNECT. GROW. CELEBRATE.

JOIN THE CORPORATE MEMBER PROGRAM!

WHY SHOULD YOU JOIN?

Corporate Membership is a strategic investment that helps companies build relationships, increase brand visibility, and drive business growth during one of Indianapolis' most high-profile seasons.

Members receive tickets and premium hospitality to May's biggest events, access to exclusive 500 Festival experiences, and year-round corporate recognition—assets that can be used to entertain clients, reward employees, and open doors to new prospects.

With a network of more than 100 participating companies, the Corporate Member Program connects organizations to influential business leaders while aligning their brand with the 500 Festival's mission to enrich lives, strengthen the community, and celebrate the Indianapolis 500.

 500FESTIVAL.COM/MEMBERSHIP



EMBRACE



NETWORK



PARTICIPATE



ENTERTAIN



WHAT ARE THE BENEFITS?

MONTH OF MAY CELEBRATION

CHECKERED FLAG
\$6,000

GREEN FLAG
\$2,500

Tower Terrace Suite tickets for an Indianapolis 500 Practice Day	8	2
General Admission Indianapolis 500 Practice Tickets	50	20
General Admission Indianapolis 500 Qualifying Tickets	10	6
Seated Race Tickets to the Indianapolis 500 presented by Gainbridge	4	-
General Admission Tickets to Miller Lite Carb Day	4	-
Invitations to each Corporate Member Event	6	2

MINI/PARADE

Reserved Seated Tickets to the Lucas Oil 500 Festival Parade	-	10
Seated VIP Tickets to the Lucas Oil 500 Festival Parade	10	-
IU Health 500 Festival Mini-Marathon Suite Hospitality Passes	4	2

BRAND ASSETS

Presence on 500Festival.com and various Program Materials	Logo	Listing
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DISCOUNTS

Discounted Lucas Oil 500 Festival Parade Tickets	\$5 off	\$2 off
Discounts to the 500 Festival Online Merchandise Store	20% off	10% off
Employee discount on IU Health 500 Festival Mini-Marathon registrations	\$10 off	\$10 off
Employee discount on Delta Dental 500 Festival 5K	\$5 off	\$5 off

500 FESTIVAL EVENTS & PROGRAMS

500 Festival Miler Series, presented by OrthoIndy
 500 Festival Kickoff to May, presented by STAR Bank
 Indy Mini Expo
 IU Health 500 Festival Mini-Marathon
 Delta Dental 500 Festival 5K
 500 Festival Post Race Party, presented by PNC
 JPMorganChase 500 Festival Kids' Day
 500 Festival Rookie Run,
 presented by Petyon Manning Children's Hospital
 500 Festival Breakfast at the Brickyard, presented by CHA
 American Legion 500 Festival Memorial Service
 Lucas Oil 500 Festival Parade

Indianapolis 500 Mile Challenge &
 Gasoline Alley 250 Mile Challenge, presented by PNC Bank
 500 Festival Volunteer Program,
 presented by Citizens Energy Group
 500 Festival & Indianapolis 500 Education Program,
 presented by Riley Children's Health
 500 Festival KidsFit Program
 500 Festival Corporate Member Program
 Corporate Development Series, presented by FORVIS
 500 Festival Employee Wellness Challenge
 500 Festival Princess Program,
 presented by The National Bank of Indianapolis
 500 Festival Intern Program